



Barron Lighting Announces New Education and Experience Center



Barron Lighting Group Announces Its New Education and Experience Center

Glendale, AZ – February 3, 2016 – Barron Lighting Group, the originator of the LED exit sign and brands such as Exitronix, Trace*Lite and specialtyLED, is excited to announce the recent opening of its new facility the “Education and Experience Center” located on the second floor of its Glendale, Arizona manufacturing facility.

The new space offers a comprehensive variety of application, installation and product seminars focusing on various lighting, code compliance and new technology venues across all divisions.

“Our new educational center is designed to provide our agents and customers a true hands-on approach to our products and technologies,” says Alan Tracy, Owner and President of Barron Lighting Group.

In celebration, the Education and Experience Center’s recent grand opening was kicked off with twenty of Barron’s top performing agencies and customers during their Barron Winter Classic event. They enjoyed a facility tour, training demonstrations, first debuts of new products, golf, visits to the Barrett-Jackson car auction and sparked creative solutions together as a group with expert advice and industry knowledge.

The center will host several special events throughout the year, as well as opportunities for electrical contractors, architects and electrical specifiers to earn free continuing education units (CEUs). The center features a separate lounge area fully equipped with flat screen televisions and a gourmet kitchen allowing guests the ability to unwind and visit personally with the Barron Team and subject matter experts before and after the scheduled events. As technology evolves, training remains the core factor in staying ahead of the game with the latest innovations.

“Our number one priority is our partners, which is why we continue to offer these fun, cutting-edge educational sessions. My goal in this investment is to provide everyone who visits the ability to feel and experience our passion for lighting,” explains Tracy.



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About Barron:

Barron Lighting Group ® manufactures comprehensive lighting solutions in LED, induction, florescent and HID fixtures to handle the most necessary and challenging commercial and industrial applications. Barron designed, engineered and manufactured the first LED exit sign; and in 1984 the company launched the EXITRONIX brand. The TRACE*LITE division followed soon after and enabled Barron to expanded its offerings. With the introduction of specialtyLED division came custom and decorative LED lighting for both indoor and outdoor amazement. Most recently, the Indoor Grow Science division added high performance lighting for the horticultural industry. Barron's headquarters is located in Arizona and it has 9 distribution warehouses across the U.S. to efficiently supply the lighting demands across the country. For more information and a comprehensive list of products, visit <http://www.BarronLTG.com> or follow them on [Facebook](#), [LinkedIn](#) or [Twitter](#).

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