



May 15, 2014



We're growing and you're invited to join us!

The Barron Lighting Group is getting bigger and we are proud to announce the formation of **Indoor Grow Science (IGS)**, our latest addition to the ever growing Barron Lighting Group.

Taking what we've learned from the natural growing cycles of plants, and the effects of light, heat, air and timing, IGS has developed a series of state of the art lighting products focused on the expanding indoor horticultural market. ***This new system of indoor grow lights creates a more natural growing environment for plants and has shown to increase production of healthier, more vibrant plants.***

Patented technology allows the Concealed Airflow Reflector to utilize 100% of the interior reflective surface of the hood, still allowing for controlled airflow to cool the internal lamp chamber and external housing. This technology increases lumen performance which increases reflector efficiency giving us a definite advantage over competition.

To date, most of the lighting suppliers to the horticultural market have been small internet based companies. Recent changes in legislation have resulted in tremendous growth and awareness of the indoor horticultural industry. **The market is now expanding into the conventional electrical distribution channel.** More and more engineering firms are getting involved in large indoor grow projects; and your local electrical distributors and electrical contractors are starting to get bid requests. ***The opportunity is real. --And Barron is the only major lighting supplier addressing this growing market.***

Details are coming soon. Watch for your digital information packet containing our brochure, product specification sheets and price book. We will follow-up with a comprehensive training webinar and website.

Our coming out party for IGS is planned around Light Fair in Las Vegas. We will be there in force - ***-and we want you to join us!*** Let us know when you plan to stop by our booth to see the latest products destined to change the indoor grow industry. Our booth number is 1312.

With Indoor Grow Science, we can all grow a little smarter... and greener.

A handwritten signature in black ink, appearing to read "Phil Henry", is written in a cursive style.

Phil Henry
Brand Director

EXITRONIX[®]
emergency lighting

specialtyLED[®]
commercial & decorative lighting

TRACE★**LITE**[®]
commercial & industrial lighting