



Barron Lighting Group Introduces New Southeast Regional Vice President

Glendale, AZ – February 20, 2018 – Barron Lighting Group, the parent company to **Exitronix** emergency lighting, **Trace-Lite** commercial and industrial lighting, **specialtyLED** commercial and decorative lighting, and **Growlite**® indoor and greenhouse horticultural lighting, is excited to announce the addition of Jamie Lovett as Southeast Regional Vice President. Jamie will be responsible for leading sales and trainings of the independent agencies servicing electrical distributors in the Southeast region.



"With his strong sales background in the lighting industry, we are excited to have Jamie join the **Barron Lighting Group** team and to lead our sales efforts in the Southeast," said Alan Tracy, President of **Barron Lighting Group**.

Jamie holds a Bachelor of Science in Industrial Management from Georgia Institute of Technology and has 30 years of experience managing and implementing sales efforts. Most recently Jamie was Regional Sales Manager-South at Con-Tech Lighting for over seven years.

About Barron Lighting Group

Barron Lighting Group, based out of Glendale, Arizona, manufactures and markets a comprehensive line of lighting solutions in LED and HID fixtures for commercial and industrial applications and is the parent company to four brands: **Exitronix** emergency lighting, **Trace-Lite** commercial and industrial lighting, **specialtyLED** commercial and decorative lighting, and **Growlite**® indoor and greenhouse horticultural lighting.

For more information, visit <http://www.BarronLTG.com>.

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