



## **Barron Lighting Group Announces Four New Lighting Sales Agencies**



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Glendale, AZ – December 1, 2016 – Barron Lighting Group, the originator of the LED exit sign and brands such as Exitronix, Trace\*Lite, specialtyLED and Indoor Grow Science, is proud to announce four new lighting marketing and sales teams across New York, New Jersey, New England, Oklahoma and Colorado.

"We are confident these four exceptional lighting representatives' and their extensive industry knowledge will exceed our customer satisfaction and build on the relationships well into the future," says Alan Tracy, owner, and president of Barron Lighting Group.

Lighting Concepts and Controls, Inc. will represent all Barron brands across the Greater Cincinnati and Southwest Ohio area, the Northern Kentucky area, Greater Dayton and Centerville area and Southern Indiana and reaches out to architects, lighting designers and electrical engineers to assist in the task of specifying lighting applications and design, as well as, stocking distributors.

Premier Lighting Sales will represent all Barron brands across Oklahoma. Premier Lighting Sales offers services from the initial design development stages including fixture selection, photometric layouts and 3D renderings to final contract documentation and order-entry services, PLS has the right team in place to ensure the highest quality outcome from design to implementation.

Apex Lighting Solutions is an exceptional family of professionals who has grown tremendously over the last decade and recently expanded its offices and we have expanded their territory as well. Apex represents all Barron brands and serves all of Massachusetts, Connecticut, Rhode Island, New Hampshire, Vermont and Maine.

Enterprise Lighting Sales is a vibrant and well-informed lighting agency with skilled and accredited staff. ELS will represent all Barron brands across New York City, Long Island, Southeastern New York State and Northern New Jersey.

For more information about Barron Lighting Group products or where you can purchase these and other products visit the website at <http://www.barronltg.com> and look at the lighting representative, locator found under the Resources tab.

#### **About Barron:**



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Barron Lighting Group manufactures comprehensive lighting solutions in LED, induction, fluorescent and HID fixtures to handle the most necessary and challenging commercial and industrial applications. Barron designed, engineered and manufactured the first LED exit sign, and in 1984 the company launched the Exitronix brand. The Trace\*Lite division followed soon after and enabled Barron to expand its offerings. With the introduction of specialtyLED division came custom and decorative LED lighting for both indoor and outdoor amazement.

Most recently, the Indoor Grow Science division added high-performance lighting for the horticultural industry. Barron's headquarters is located in Arizona and it has nine distribution warehouses across the U.S. to efficiently supply the lighting demands across the country. For more information and a comprehensive list of products, visit <http://www.BarronLTG.com> or follow them on [Facebook](#), [LinkedIn](#) or [Twitter](#).

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