



Barron Lighting Group Appoints New Products Project Manager



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Glendale, AZ – September 14, 2016 – Barron Lighting Group, the originator of the LED exit sign and brands such as Exitronix, Trace*Lite, specialtyLED and Indoor Grow Science, is excited to announce the recent appointment of Edwin Valencia as New Products Project Manager to increase its depth of innovation driven initiatives.

“We are excited to have Edwin bring his extensive lighting experience to lead our new product projects and expedite our time to market of these initiatives,” says Alan Tracy, owner and president of Barron Lighting Group.

Edwin Valencia, New Products Project Manager, is responsible for managing our key new products projects. Edwin’s role will work closely with Engineering, Product Management, Sales and Marketing as well as directly with our customers.

Edwin holds a bachelor of science degree in electrical engineering from the University of Illinois at Urbana-Champaign and is a certified Six Sigma Green Belt. Edwin brings over 20 years of experience in program/product management, design, sales, marketing and manufacturing. His experience includes working at Motorola Semiconductor Division, Delphi Automotive Division and Eaton Cooper Lighting Division. He brings tremendous knowledge of the most up to date and cutting edge lighting products and applications. He is adept at photometric analysis, LED/product marketing, research and testing, and specializes in programming and troubleshooting architectural lighting control systems.

About Barron:

Barron Lighting Group manufactures comprehensive lighting solutions in LED, induction, fluorescent and HID fixtures to handle the most necessary and challenging commercial and industrial applications. Barron designed, engineered and manufactured the first LED exit sign; and in 1984 the company launched the Exitronix brand. (continued on next page...)



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About Barron (continued):

The Trace*Lite division followed soon after and enabled Barron to expand its offerings. With the introduction of specialtyLED division came custom and decorative LED lighting for both indoor and outdoor amazement.

Most recently, the Indoor Grow Science division added high-performance lighting for the horticultural industry. Barron's headquarters is located in Arizona and it has nine distribution warehouses across the U.S. to efficiently supply the lighting demands across the country. For more information and a comprehensive list of products, visit <http://www.BarronLTG.com> or follow them on Facebook, LinkedIn or Twitter.

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Media Contact:

Miranda Fuller

Barron Lighting Group

Direct: 623-209-1530

miranda.fuller@barronltg.com

EXITRONIX
emergency lighting

specialtyLED
commercial & decorative lighting

TRACELITE***
commercial & industrial lighting

INDOOR*GROW*SCIENCE
GROWING SMARTER

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