



Barron Lighting Announces Contractor Rewards Program



Barron Lighting Group Announces First Ever Contractor Rewards Program

Glendale, AZ – March 1, 2016 – Barron Lighting Group, the originator of the LED exit sign and brands such as Exitronix, Trace*Lite, IGS and specialtyLED, is excited to announce its 2016 Contractor Rewards Program. This program allows participating contractors the opportunity to win monthly prizes and earn points with Barron Lighting Group.

“We want to reward the loyalty of contractors who use lighting solutions provided by Barron Lighting Group’s four quality brands. Participating is fast, easy, and commitment free,” said Miranda Fuller, Director of Marketing of Barron Lighting Group.

There are three ways to win. To start, a contractor simply registers online to be eligible for random monthly drawings of \$25 and \$50 gift cards. Then, they are eligible for the year-end prize drawing of a custom smoker and a high tech cooler. This is Barron’s way of saying “Thank You” to the professional electrical contractors who participate. Lastly, once a contractor registers on the site, they begin earning points immediately by simply uploading their proof of purchase for any Barron Lighting Group product. Contractors will earn one point on every dollar for any Barron Lighting Group product from whomever they choose to purchase from. Contractors may redeem their points after the 2016 year-end for Barron swag, clothing and gift cards.

“We are excited to drive more traffic to the distributors who support our lines and reward the contractors who have been loyal over the years and we plan to show our unwavering support for years to come,” says Fuller.

For more information, terms and conditions and to sign up now to begin earning rewards points, go to www.barronltg.com/rewards.

About Barron:

Barron Lighting Group® manufactures comprehensive lighting solutions in LED, induction, florescent and HID fixtures to handle the most necessary and challenging commercial and industrial applications. Barron designed, engineered and manufactured the first LED exit sign; and in 1984 the company launched the EXITRONIX brand. The TRACE*LITE division followed soon after and enabled Barron to expanded its offerings. With the introduction of specialtyLED division came custom and decorative LED lighting for both indoor and outdoor amazement. Most recently, the Indoor Grow Science division added high performance lighting for the horticultural industry. Barron’s headquarters is located in Arizona and it has 9 distribution warehouses across the U.S. to efficiently supply the lighting demands across the country. For more information and a comprehensive list of products, visit <http://www.BarronLTG.com> or follow them on [Facebook](#), [LinkedIn](#) or [Twitter](#).

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EXITRONIX
emergency lighting

specialtyLED
commercial & decorative lighting

TRACE*LITE
commercial & industrial lighting

INDOOR GROW SCIENCE
GROWING SMARTER

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