



## Barron Lighting Group Announces New Representative



### *Barron Lighting Group Announces New Central Virginia Representative*

Glendale, AZ – May 17, 2016 – Barron Lighting Group, the originator of the LED exit sign and brands such as Exitronix, Trace\*Lite, specialtyLED and Indoor Grow Science, has recently appointed Virginia Lighting Associates Inc. as its new lighting rep for central Virginia.

Virginia Lighting Associates, Inc. is a lighting manufacturer's representative based in Richmond, Va. and serving all of the central Virginia. They are a partner with the design, distribution, and contracting communities in all facets of the construction market and offer lighting design, consultation, and energy analysis services as well.

"We are excited to have Virginia Lighting Associates as our partner. They offer a wealth of knowledge and experience in the lighting industry and have a proven track record of success," says Alan Tracy, owner, and president of Barron Lighting Group.

"Barron Lighting appealed to us with its diverse global brands which will broaden our depth and footprint to our commercial customers across the central region of Virginia," Chip Tompkins, President of Virginia Lighting Associates Inc.

For more information about Barron Lighting Group products in Virginia contact [info@virginialight.com](mailto:info@virginialight.com), call 804.343.5299 or visit their website at <http://virginialight.com/>.

#### **About Barron:**

Barron Lighting Group manufactures comprehensive lighting solutions in LED, induction, fluorescent and HID fixtures to handle the most necessary and challenging commercial and industrial applications. Barron designed, engineered and manufactured the first LED exit sign, and in 1984 the company launched the Exitronix brand. The Trace\*Lite division followed soon after and enabled Barron to expand its offerings. With the introduction of specialtyLED division came custom and decorative LED lighting for both indoor and outdoor amazement.

Most recently, the Indoor Grow Science division added high-performance lighting for the horticultural industry. Barron's headquarters is located in Arizona and it has nine distribution warehouses across the U.S. to efficiently supply the lighting demands across the country. For more information and a comprehensive list of products, visit <http://www.BarronLTG.com> or follow them on [Facebook](#), [LinkedIn](#) or [Twitter](#).

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